



# THE PREMIER EVENT IN THE INDUSTRY! MOSCOW INTERNATIONAL LUBRICANT WEEK

November 9 – 12, 2010

Renaissance Moscow Hotel

**Lubricant Week** is the premier event in the industry in Russia, CIS and Eastern Europe. Lubricant materials business and production matters are discussed. At the single platform important services and solutions are presented.

▶ All segments of the industry

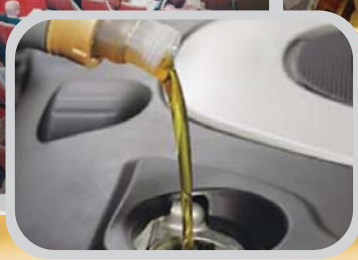
▶ All important topics

**Development – Production – Supply chain – Applications**



LUBRICANT OILS  
GREASES

MARKET  
TECHNOLOGY



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+7 (495) 502 54 33  
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## Events Schedule



### «NETWORKING NIGHT»

November 9, 2010

In today's society, serious business matters are often discussed in a fairly informal atmosphere. We can say this has become a tradition and integral part of a successful business person. We put together people with common interests at one table so they can make important business contacts, establish new relationships, discuss potential transactions or simply share news with their business partners in an informal and relaxed environment...



International Conference

### «LUBRICANTS RUSSIA 2010»

November 10-11, 2010

International conference Lubricants Russia is the leading event in the Russian lubricant industry as well as at the lubricant market of CIS and Eastern Europe. Our conference develops first of all as the professional meeting-place, a place for exchange of opinions and information for all players and personalities in this industry. For this we gather together top-managers and leading specialists of Russian and foreign companies – lubricant producers and suppliers, base oils and additive suppliers, OEM's and large Russian corporate lubricant users.



Accompanying Exhibition

### «SERVICES AND SOLUTIONS FOR THE LUBRICANT INDUSTRY 2010»

November 10-11, 2010

We also provide excellent opportunities for both holding business talks and informal communication for all the participants during coffee-breaks and evening receptions with refined cuisine.

The first day of the conference is traditionally devoted to the discussion of business matters in the lubricant industry. Many topics are presented and discussed on the public only at our conference including strategic plans and forecasts from leading companies. On the second day the technical matters are discussed. You will be informed about the new approaches to lubricants' formulation, about the new solutions to improve effectiveness of your customers.



International Conference

### «GREASES RUSSIA 2010»

November 12, 2010

We are proud to announce the first Russian conference "Greases-2010"! The long-time need in such an event in this country is obvious. During Russian Lubricant Week this conference will let the greases' developers and producers, corporate end-users and sales companies to discuss the most important topics, to learn about the new solutions, to establish new business relations. We are sure that the first high-level event of it's kind will give the new impulse to the Russian greases market. Nowadays one can clearly see the expansion of lubricant oils and greases product lines manufactured by the Russian companies.



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International Conference

## «LUBRICANTS RUSSIA 2010»

November 10-11, 2010

### Conference Program

#### Day 1. November 10th

##### Sessions 1-2. Lubricant market: the crisis and road to the future

What had the lubricant industry learnt from the economic crisis and which new possibilities are there in the current situation?

- Modernization of the Russian lubricant industry
- Plans and forecasts from Russian and foreign lubricant companies
- Market overview and main trends of the world lubricant market
- Strategic directions for the Russian lubricant market
- The lessons of the economic crisis for the automotive and lubricant industries
- The current situation at the Russian automotive and industrial equipment market and Russian lubricants
- New possibilities for the Russian and international companies at the Russian market
- The successful business of the company in crisis and decline in demand
- Lubricants' range differentiation as a basis for successful development

##### Session 3. OEM's and Russian lubricants

Modern automotive and industrial OEM's requirements and development of the Russian lubricant oils

- Russian OEM's improving lubricant requirements
- New requirements for lubricant materials from the international OEM's
- Joint lubricant development: the OEM and the blender
- International automotive brands assembly in Russia and Russian lubricant companies: factory-fill and service fluids
- Testing and OEM approvals

##### Session 4. The experience of Russian lubricant end users

Solutions expected by large Russian corporate end users of lubricant materials

- Special requirements from the largest corporate and governmental lubricant users
- End lubricant user and lubricant application experience
- Lubricant development and improvement as a partnership for the blender and corporate end user
- Modern industrial equipment and modern production plant as a lubricant consumer
- Corporate consumer and its decision criterions



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## Conference Program

### Day 2. November 11th

#### Session 5. Modern lubricant technology

Modern technologies in formulation and development of lubricant oils

- Base oils production development in Russia and CIS
- Base oils selection: criteria for Russia and the world experience
- Group 2-5 base oils applications
- New developments in base stock production
- Long-time need: re-refining and lubricant recycling

#### Session 6. Lubricant additives

Latest developments in lubricant additives and their applications

- New solutions in the lubricant additives
- Modernization of the Russian additive production
- Formulation optimization and additive alternatives
- Modern additives and lubricant performance improvement
- Effective approaches to the additive development
- Partnership of the blender and the additive supplier

#### Session 7. Modern lubricant testing

Modern laboratory and bench tests in lubricant development and production

- Implementation of the modern laboratory and bench tests in Russia
- Modernization of the Russian test methods
- New OEM requirements and new test methods
- Comprehensive lubricant testing and lubricant development
- Modern test engines and test methods
- Tribology and lubricants

#### Session 8. Technology of industrial oils

Development of new industrial lubricant materials under modern requirements

- New solutions for industrial lubricant oils technology
- Industrial oils: new segments for Russian companies
- Energy equipment, turbine, compressor, machine and other oils
- High-performance lubricants as a mean to increase equipment efficiency
- Industrial OEM requirements
- Industrial lubricant oils testing
- Lubricant oils performance in-use in the industry



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Accompanying exhibition



## «SERVICES AND SOLUTIONS FOR LUBRICANT INDUSTRY 2010»

November 10-11, 2010

Accompanying exhibition of the products, solutions and services for the lubricant industry will be held at the Hotel Renaissance during the Russian Lubricant Week on November 10-11th 2010. The exhibition is the best place for suppliers to be presented in this segment. At the Russian Lubricant Week we gather top-managers and leading specialists of the majority of Russian and key CIS companies.

So you will present your company business and competence, spread informational materials, hold business talks with most of potential partners and lubricant suppliers.



### Invited at the Exhibition are:

- Suppliers of additives, base oils and components for lubricant oils and greases
- Petrochemical industry laboratory equipment and lab reagents suppliers
- Technology and know-how suppliers for the lubricant industry
- Industrial and chemical equipment engineering and manufacturing companies (including blending and filtration equipment)
- Providers of the packaging, storage and fluid management solutions for liquids and high-viscous materials
- Logistics companies (bulk liquids and chemicals)
- Lubricants and greases dealers and distributors
- Other companies are welcome!

At the Exhibition you may rent standard exhibition stands convenient for demonstration of your products, small-scale equipment and advertising materials. You may also rent free space for your non-standard stands, banners, larger advertising materials and other purposes. On the next page you may choose and order the exhibition solution which suites your needs best of all.



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International Conference



## «GREASES RUSSIA 2010»

November 12, 2010

For a long time in this country there had been almost no high-level industry event in the area of greases. Grease manufacturers and distribution companies had to meet in other countries to discuss the most important matters of the industry. At the same time greases are very important for all kinds of equipment and all industries. No single truck or rail car will make a move as well as no airplane may fly, no machine-tool will work without greases. These lubricant materials are also relatively expensive and there is a lot specific matters in their development, production and distribution.

This is totally unacceptable for one of the largest grease-consuming countries.

We consider being absolutely important to improve such a situation. So we are proud to announce the conference Greases Russia-2010 to be hold during the Russian Lubricant Week on the November 12th 2010!

### At the conference we are bringing to your attention the following topics:

#### Session 1 "Grease market development"

- World grease market situation
- The current state of Russian grease market and market development options in the complicated economic situation
- Successful business practices of grease manufacturers and distribution companies in the current circumstances
- Russian grease market potential
- OEM and corporate consumers requirements and criterions of product choice
- Grease distribution and supply

#### Session 2 "Modern grease technology"

- New approaches in grease development, grease formulations and performance optimization
- Novelties in base components, additives and grease production technology
- Modern test methods and modernization of Russian grease testing
- Grease application experience in Russia
- Modern grease packaging, storage and viscous fluid management

### At this high-level event you will meet:

- Key developers of grease components and grease formulators including Russian and foreign research organizations;
- Russian and international grease companies;
- Russian and international base fluids, thickeners, grease additives and fillers manufacturers and suppliers;
- Key companies form grease distribution business;
- OEM's and largest corporate consumers

### We had invited representatives from number of related industries:

- Automotive and mobile equipment industry;
- Aviation and instrument industries;
- Bearing and machine-tooling industry;
- Electrical motors and power-train manufacturers;
- Drilling and load-lifting equipment manufacturers.



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## Making a presentation

We invite you to submit a presentation proposal for the conference based on your experience and insights into the industry. Use this unique opportunity to share your professional expertise and achievements with your peers from around the world, make important business contacts and find out about the most recent news in the industry.

For more information on making a presentation please contact

**Yana Mashina:**



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+7 (495) 778 93 32



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## Opportunities for Media Partners

Participating in the conference as media partner gives you a unique opportunity to widen your audience, establish contacts with prospect advertisers, subscribers and clients. You will have an opportunity to advertise your publication, which will make it more recognizable and popular. In addition, you will be able to explore the current oil and gas mass media market, identify new trends, publications and presentation approaches.

For more information on opportunities for media sponsors please contact **Yana Mashina:**



+7 (495) 778 45 97  
+7 (495) 778 93 32



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## Sponsorship opportunities

We offer a unique opportunity that will help your company to address tasks and reach targets in the most effective way. Working together with RPI you will develop a custom sponsorship package that will only include the services that will be most effective for your company in terms of price-quality ratio. Depending on your objectives and preferences, the RPI team is ready to work out a customized format for your participation to produce the maximal benefit for your company.



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